

Dynamite Sales Presentations



A great sales presentation does not demand you have all the bells and whistles to impress the client with your technical skills. Rather, try impressing your clients with your knowledge of the products and services you sell and your understanding of their problems and the solutions they need.
This **one-day workshop** will focus on your formal written proposal and in-person presentation.

How You Will Benefit

At the end of the workshop you will be able to:

- Identify the key elements of a quality proposal
- Know how to write a winning proposal
- Perfect your first impression, including your dress and your handshake
- Feel more comfortable and professional in face-to-face presentations

What's Included?

- Instruction by an expert facilitator
- Small interactive classes
- Specialised manual and course materials

What You Will Cover

- Business writing basics
- Writing a proposal
- Writing your proposal
- Getting thoughts on paper
- Basic formats
- Editing
- The finishing touches
- The handshake
- Getting ready for your presentation
- Elements of a successful presentation
- Dressing appropriately
- Dealing with questions

YES! Enrol me now!
REGISTRATION FORM
Dynamite Sales Presentations

Participant's name:	_____	Position:	_____
Organisation:	_____		
Work Address:	_____		
Phone:	_____	Email:	_____
Credit card type: MasterCard / Visa Only			
Name on card:	_____	Amount:	_____
Credit Card Number	_____	Expiry Date	_____
Signature			

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